



www.lakelauderdale.org

January 20, 2011

Lake Lauderdale Improvement Association, Inc.  
Patrice M. Hollman, LLIA Board Member, Tournament Chair  
P. O. Box 527  
Cambridge, NY 12816

Dear Friend of L.L.I.A. Inc's Annual Children's Fishing Tournament,

It's hard to believe that the Lake Lauderdale Improvement Association will be hosting our 15<sup>th</sup> Annual Children's Fishing Tournament on Sunday, August 21, 2011.

In August 2010, despite the threat of rain, we had 56 young anglers from the age of one to fifteen lining the shore of Lake Lauderdale, many of whom were going after their very first fish. I am thrilled to report that 14 young anglers did land their very first fish during our annual event! The day starts out with a morning of fishing from the shore only. After several hours of fishing, the competition ends and the post fishing festivities begin. After face painting and balloon sculpting, each participant and their families are served hot dogs, refreshments and all receive a small prize for partaking in this exciting event. We have three separate age groups and each has a first, second and third place award. L.L.I.A. also passes out a small bag of fishing tackle to each participant to make sure they have the necessary tackle for their next fishing trip. Our goal for the event is to create a life-long love of fishing. There is no fee charged and our event is strictly a "catch-and-release" tournament, all conducted according to New York State fishing regulation.

To make this annual young anglers fishing tournament a success we need your support. Actual products such as your company t-shirts, hats, and fishing tackle are effective motivations for these young anglers. We will need four top prizes that will, of course, go to the biggest fish in three age groups and one for the biggest fish overall by length. Monetary support will be put towards all other tournament expenses. Any donation will be greatly appreciated and acknowledged on our "Sponsor Board" that will be prominently displayed throughout the event. Your company will also be listed in our newsletter and on our website. Our 2010 sponsor page, pictures and our L.L.I.A. Fall newsletter can be found at <http://www.lakelauderdale.org/> via the Children's Fishing Tournament and LLIA Newsletter links.

LLIA, Inc. has 501c3 status so the value of your gift is deductible to the fullest extent of the law.

THANK YOU in advance for your assistance to the Lake Lauderdale Improvement Association, Inc. in helping to provide today's children with a fun morning of fishing at the lake.

If you need further information please contact me at (518) 369-1377.

Wishing you tight lines,

*Patrice*

Patrice M. Hollman, L.L.I.A. Inc. Vice President and Fishing Tournament Chair

Please send all shipments to: Patrice M. Hollman  
42 Holmes Court

Albany, NY 12209